

THE BEYOND PLATFORM

An opportunity for foundations, family offices, individuals and NextGen to leverage 8 years of professional, impact investing expertise.

Investing is not just for high yield tech companies; it's a mindset, and a tool that inspires entrepreneurship, collaboration between the best and brightest, and mentorship - and that can do good and be dedicated to social good.



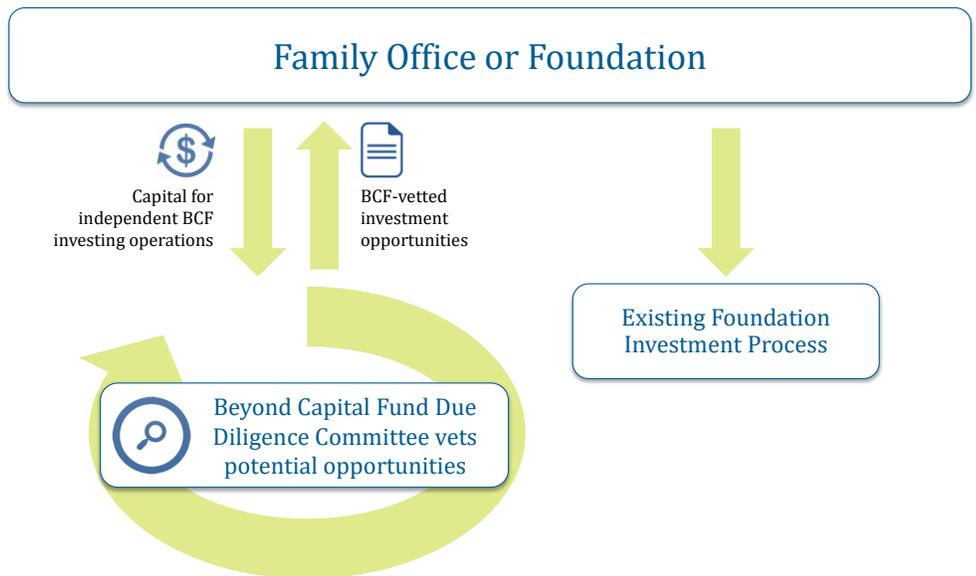
Challenge: Impact investing can be labor intensive. Maintaining a high-quality and cost-effective diligence process for investment opportunities in early-stage social enterprises is costly.



Solution: Beyond Capital invests highly curated, immersive seed funding, including mentorship and legal advice to mission driven entrepreneurs for social good in the world's poorest regions - East Africa and India. We run an investment engine that leverages top-caliber investment professionals to analyze investment opportunities for our charitable fund. With an 8-year track record, we have made 9 investments, had one exit, and invested in 5 follow-on rounds after our initial seed investment.

Opportunity Summary: Strategic Donor Partners to Beyond Capital will have the unique opportunity to expand their impact investment activities into the critical early-stages through “The Beyond Platform”. A partnership matches Beyond Capital’s expertise in capital allocation, diligence process management, and relationships with both co-investors and later-stage funders, while leveraging the Donor Partners’ network, resources, and capital to find and fund the right opportunities for bold investments in true sustainable poverty alleviation.

Image 1: Structure Proposal



Terms of The Beyond Platform:

- Minimum \$100,000 per year donation commitment for a minimum of 2 years (open for discussion on an optional return of capital vehicle);
- Access to select Beyond Capital due diligence documentation, co-investment ideas, and team insights;
- Willingness to co-invest in seed-stage impact deals, benefitting from the pro-bono support Beyond Capital has attracted to its own due diligence processes.

A case study detailing how one donor leverages Beyond Capital Platform is below. Please email [Eva Yazhari at eva@beyondcapitalfund.org](mailto:eva@beyondcapitalfund.org) for more information. Please also visit www.beyondcapitalfund.org.

Case Study | Eckenstein-Geigy Foundation



Gabriel Eckenstein joins CEO, Eva Yazhari on a site visit to Karma Healthcare in Rajasthan, India

The partnership between the Eckenstein-Geigy Foundation, a Swiss family foundation, and Beyond Capital is an example of how Beyond Capital works with families, family offices, and foundations to help them achieve their social impact goals. The Eckenstein-Geigy Foundation started out as a donor and spent time learning about the Beyond Capital portfolio. Three years later the Foundation instituted a match for each one of Beyond Capital's investments and remains an active participant on the Beyond Capital Board of Directors.

Beyond Capital has a track record as an investor, convener, and thought leader, which the Eckenstein-Geigy Foundation continues to leverage.

“As a grantor and board member of Beyond Capital, I have seen first-hand Beyond Capital’s unique ability to support social enterprises that have little sources of funding or infrastructure, and provide these companies with the requisite pro bono support and mentoring. Additionally, I have been driven to commit additional funding out of my belief that Beyond Capital is achieving the goals of understanding the risk return trade-off of social enterprise investment.” – Gabriel Eckenstein

Timeline

- 2013 – Beyond Capital and the Eckenstein-Geigy Foundation introduced by Julius Baer bank
- 2014 – Foundation agrees to contribute to Beyond Capital and Gabriel Eckenstein joins the Board of Directors, assisting with investment decisions
- 2016 – Gabriel Eckenstein joins CEO, Eva Yazhari, on-the-ground in India for site visits to two Beyond Capital portfolio companies
- 2017 – Eckenstein-Geigy Foundation re-committed three years of funding and agreed to match all investments. The partnership with Beyond Capital was featured on a [Swiss television segment](#)
- 2018 – Gabriel Eckenstein plans to visit on-the-ground operations in East Africa, making site visits to three investees in the region

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